

## 50 Sales Copy Sub-headlines

1. \_\_\_ [product] will empower you to \_\_\_ ....and it's practically automatic!
2. \_\_\_ [product] gives the competitive advantage in your market
3. Foolproof way to \_\_\_
4. Are you tired of \_\_\_?
5. Are you frustrated by the lack of \_\_\_?
6. One little known secret that will allow you to \_\_\_
7. Discover how to \_\_\_ with less effort than you think
8. But don't make this fatal mistake.....
9. Feeling frustrated with \_\_\_ and want to gain control? Now you can!
10. Here's proof that this \_\_\_ works
11. Here's what makes this \_\_\_ so much different and better....
12. The most powerful secrets, tips, tricks & techniques that have ever been written about \_\_\_\_\_
13. Use these \_\_\_ techniques to \_\_\_\_\_
14. \_\_\_ gives you the competitive advantage in today's \_\_\_\_\_, and it's Practically Automatic!
15. Uncover the shocking truth about \_\_\_\_\_
16. In fact, I'll show you how to \_\_\_ without breaking the bank – or a sweat!
17. This is your chance to \_\_\_\_\_
18. Just look at what others are saying....
19. Now you can too!
20. Step-by-step system to unlock \_\_\_\_\_
21. Take control of your \_\_\_ starting today!
22. The choice is yours.
23. What even more proof that \_\_\_\_\_
24. You will never find a more easy, sure-fire way to \_\_\_\_\_
25. Discover your hidden \_\_\_\_\_
26. If you can \_\_\_, you can \_\_\_!
27. Keep your \_\_\_ on track with \_\_\_\_\_

28. Win the battle against \_\_\_ with \_\_\_
29. Turn \_\_\_ into \_\_\_ with \_\_\_
30. Here are just a few things you'll get today...
31. So is there a cost-savings solution?
32. Do not pass this offer by....
33. Never be at a loss for \_\_\_\_\_ again....
34. Increase your conversion rates quickly....
35. Learn the hidden secrets to \_\_\_ by \_\_\_
36. Focus your efforts on \_\_\_\_\_
37. \_\_\_ + \_\_\_ = \_\_\_\_\_
38. Here are \_\_\_ case studies that prove \_\_\_
39. Consider these \_\_\_ reasons why \_\_\_
40. Let me challenge you to \_\_\_\_\_
41. Announcing: \_\_\_\_\_
42. As you can see, I'm not the only one who.....
43. Let me share something with you....
44. All you need to do is \_\_\_\_\_ and I'll \_\_\_\_\_
45. Let's review the facts...
46. Here's what I personally use to \_\_\_\_\_
47. But that's not all. Not even close!
48. Now you can join the ranks of \_\_\_ and \_\_\_
49. How much does \_\_\_ cost?
50. You won't find a better investment anywhere at this price!