

15 Persuasive Guarantees

1. I'm so confident you'll love this product; I'm offering to let you try it risk free for a full 90 days.
2. I'm so confident that you will be happy with your purchase that you get my 100% Money Back Guarantee. After giving it a test drive, if you feel this product doesn't do what I promised, simply let me know and I'll send you your money back without delay.
3. You're free to try it out. If you find it's not for you, simply ask for a refund.
4. If it doesn't do everything I say it does, simply contact me for a full refund.
5. Follow the techniques included in the course for a full ___ [time frame]. If you aren't absolutely thrilled with the results, if you are dissatisfied in any way, I'll give you a prompt courteous refund. No questions asked.
6. If this isn't the right system for you, get a full refund any time during the 60 days after purchase.
7. 100% Risk Free! If your first month doesn't deliver at least \$___ worth of value, I want you to ask for a refund.
8. No small print guarantees. Use it and love it or ask for your money back. It's as simple as that.
9. The only way to be certain it works is to give it a try. If after 60 days you don't see a difference, let me know and I'll refund the purchase price.
10. I want you to be 100% happy with your choice. I only ask that you give it an honest try. If you're not satisfied, return it for a full refund.
11. Give it a week to see what you think. If at the end of 7 days, you decide not to keep it, simply return it without obligation.
12. The ___ [product] comes with an unconditional, money back guarantee. If it doesn't do everything I said it does and you see no results whatsoever, you will receive every penny of your money back. No questions asked!
13. If after a week, you see no results, return it for a full refund.

14. If for any reason you cannot attend, simply let us know any time prior to __ [date & time] and we'll promptly issue a full refund.
15. You are fully covered by my iron clad, no quibbles satisfaction policy, which means if you are not totally delighted with _____, you will get a prompt and courteous refund.